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**PRIVACY NOTICE  
OF CHANGEMAKERXCHANGE GMBH**

Choriner Straße 50  
10435 Berlin – Deutschland  
Headquarters: Berlin  
District Court: Charlottenburg  
Register Number: HRB 217457 B

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13 May 2026

Prepared by:

**SCHALAST**  
LAW | TAX

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Prepared by:

## **1. Controller and data protection officer**

The responsible data controller for the processing of personal data on this website and the functionalities made available through it (hereinafter collectively referred to as the "website") is

ChangemakerXchange gGmbH  
Choriner Straße 50  
10435 Berlin  
Germany  
Email: [info@changemakerxchange.org](mailto:info@changemakerxchange.org)  
Phone: +49 (0) 1743786209

Represented by: Nicholas McGirl, Matthias Scheffelmeier

The company is not obliged to appoint a data protection officer.

## **2. Processing of personal data**

In the following sections you will find an overview of the processing in connection with the use of our website and the services offered through it.

Generally the following applies: In order to provide and continuously improve our services, we sometimes also use services from third-party providers through which personal data may be processed. We have selected these third-party providers carefully and in accordance with the provisions of the GDPR. Unless otherwise stated, only employees of us or the third-party providers who are entrusted with the execution of the corresponding functionality will have access to your personal data. Your personal data will generally be stored for the duration specified by us in regard to the fulfillment of the task and in accordance with commercial and tax law requirements and then deleted. In addition, we may also occasionally utilize the services and support of our affiliated companies to provide the services, which may involve processing personal data. Unless otherwise stated, only employees of our affiliated companies who are entrusted with performing the relevant functionality will have access to your personal data. If personal data is processed in this context, we have concluded appropriate internal data protection agreements. If, in this context personal data is transferred to locations outside the EU or European Economic Area in countries for which the European Commission has not issued an adequacy decision (<https://commission.europa.eu/law/law-topic/data-protection/international->

dimension-data-protection/adequacy-decisions\_de), the data transfer is secured by the so-called EU standard contractual clauses, which ensure that the processing of personal data is subject to a level of security that corresponds to that of the GDPR. If the standard contractual clauses are not sufficient to establish an adequate level of security, consent will be obtained from you in advance as part of the consent management system in accordance with Art. 49 para. 1 sentence 1 lit. a) GDPR.

We process personal data of our users only within the framework of the statutory provisions, in particular the GDPR.

## **2.1 Website visit**

When you simply use the website, so if you do not register or otherwise provide data or information to us, we only collect the data that your browser transmits to our server (so-called "server log files"). When you visit our website, we collect the following data, which is technically necessary for us to display the website to you:

Our visited website

Date and time of the access

Amount of data sent in bytes

Source/reference from which you reached the website

Browser used

Operating system used

IP address used

This processing is carried out in accordance with Art. 6 para. 1 sentence 1 lit. b) of the General Data Protection Regulation ("GDPR") on the basis of your use of our website and our interest in improving the stability and functionality of our website in accordance with Art. 6 para. 1 sentence 1 lit. f) GDPR. We process your data in order to provide you with a functional website, store the data for the duration we have specified for this purpose and then delete your data.

## **2.2 Contacting us (e.g. via email)**

If you contact us by email, we will process your email address. If you also provide us with your name and other personal data, we will also process these. The legal basis for this processing is Art. 6 para. 1 sentence 1 lit. b) GDPR. This is because we process your data in order to respond to your request.

## 2.3 Newsletter

With your consent, you can subscribe to our newsletter, with which we can send you interesting information about our services or products. You can withdraw your consent to receive the newsletter at any time. You can declare your withdrawal by clicking on the link at the end of the newsletter or by sending an email to [info@changemakerxchange.org](mailto:info@changemakerxchange.org).

To register for our newsletter, we process your name, if you provide it, and your email address. We use the so-called double opt-in procedure: After you have registered, we will send an email to the email address you have provided. In this email, we ask you to confirm that you wish to receive the newsletter. If you confirm your registration for our newsletter, we will save your email address, IP address and the time of registration and confirmation. The purpose of this processing is to be able to prove your registration and, if necessary, to clarify any possible misuse of your personal data. The legal basis for the processing is your consent in accordance with Art. 6 para. 1 sentence 1 lit. a) and Art. 49 para. Sentence 1 lit. a) GDPR. After successful registration, you will receive a discount code - if offered by us; we process information about the redemption of the discount for verification purposes in accordance with Art. 6 para. 1 sentence 1 lit. b) GDPR.

To send you our newsletter, we use the services of external service providers, some of which may be located outside the EU. In case of a transfer of data to the US, such is based on the Data Privacy Framework, according to which our external service providers are certified and alternatively on the EU standard contractual clauses. Details of the regulations can be found here <https://www.dataprivacyframework.gov/s/program-overview> and here [https://eurlex.europa.eu/eli/dec\\_impl/2021/914/oj?uri=CELEX:32021D0914&locale=de](https://eurlex.europa.eu/eli/dec_impl/2021/914/oj?uri=CELEX:32021D0914&locale=de).

## 3. AI Chatbot (e.g. Initiatives Finder)

On our website we use a chatbot that can help you in regard to different topics. Chatbots are programs that simulate an online chat dialogue. During the processing, responses are generated that mimic natural human speech patterns when answering text-based queries. This means that you are not chatting with a human being, but with a computer program. To answer your query, we use a knowledge database where the contextual relevance is recognized, and the dialogue is conducted with the help of deep learning technology and natural language processing. We process the texts and

information that is entered into the chat. The processed request therefore contains your question and a set of matching directory entries. The chatbot uses AI-supported technology that uses deep learning algorithms and is currently provided by Anthropic PBC 548 Market St, PMB 90375 San Francisco, CA 94104, USA. If, in this context personal data is transferred to locations outside the EU or European Economic Area in countries for which the European Commission has not issued an adequacy decision ([https://commission.europa.eu/law/law-topic/data-protection/international-dimension-data-protection/adequacy-decisions\\_de](https://commission.europa.eu/law/law-topic/data-protection/international-dimension-data-protection/adequacy-decisions_de)), the data transfer is secured by the so-called EU standard contractual clauses, which ensure that the processing of personal data is subject to a level of security that corresponds to that of the GDPR.

During the use of the Chatbot for classification purposes, your question is also sent to the Anthropic API to be mapped onto one of 15 fixed topic labels (e.g. "funding", "coaching"). Only the label is stored; the question itself is not saved in our analytics store. The Chatbot temporarily uses your IP address to determine the two-letter country code you are connecting from (e.g. "DE", "FR"). The IP is never stored. Only the country code is kept, and only for up to 90 days. Before you send your first message, the Chatbot briefly uses your IP address in memory to determine your two-letter country code. This is done solely to pick one of the four example questions shown to you (e.g. a question about your world region instead of a generic one). The IP address and the country code resulting from this lookup are not stored anywhere — they are discarded as soon as the page finishes rendering.

The legal basis for this processing is with Art. 6 para. 1 sentence 1 lit. b) GDPR (pre-contractual measure - delivery of the requested chat service) and with Art. 6 para. 1 sentence 1 lit. f) GDPR (legitimate interest in improving the directory). You have the right to object to processing based on legitimate interest under Art. 21 GDPR.

Your personal data involved and the history of the chat will be stored for 30 minutes of inactivity with regard to the fulfillment of the task and then deleted.

Anonymous, aggregate signals about each question may also be recorded in regard to which service category it relates to (e.g. funding, coaching), which world region was asked about, how many results were returned, and which language it was in. These signals are stored for up to 90 days to help us

improve the directory. They contain no personal data: no IP, no session ID, no cookies, and no text from your question.

#### **4. Integration of third-party providers**

We also integrate the following external services to optimize our services and offers:

##### **4.1 Google**

Unless otherwise stated in this privacy notice, the operator of all Google services mentioned here is Google Ireland Limited, Google Building Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland. If, when using the services, personal data is transferred to locations outside the EU or European Economic Area in countries for which the European Commission has not issued an adequacy decision ([https://commission.europa.eu/law/law-topic/data-protection/international-dimension-data-protection/adequacy-decisions\\_de](https://commission.europa.eu/law/law-topic/data-protection/international-dimension-data-protection/adequacy-decisions_de)), the data transfer is secured by the so-called EU standard contractual clauses, which ensure that the processing of personal data is subject to a level of security that corresponds to that of the GDPR. If the standard contractual clauses are not sufficient to establish an adequate level of security, consent will be obtained from you in advance as part of the consent management system in accordance with Art. 49 para. 1 sentence 1 lit. a) GDPR. The transfer of data to the USA is also partly based on the Data Privacy Framework, according to which Google is certified. Details of the regulations can be found here <https://www.dataprivacyframework.gov/s/program-overview>

##### **4.1.1 Google Analytics**

The "Google Analytics" service is used on this website. Google Analytics is a web analysis service and enables us to draw conclusions about user behavior on our website by setting cookies and the information thus obtained. The information generated by the cookies is also sent to a Google server in the USA and stored there.

The following data is collected and processed with the help of Google Analytics:

IP address (anonymized)

Usage data

Click path  
App updates  
Browser information  
Device information  
JavaScript support  
Visited pages  
Referrer URL  
Downloads  
Flash version  
Location information  
Purchase activity  
Widget interactions  
Date and time of the visit

The legal basis for processing is your consent in accordance with Art. 6 para. 1 sentence 1 lit. a GDPR. If you do not want Google Analytics to collect and process the aforementioned data, you can refuse your consent or withdraw it at any time with effect for the future. The personal data is stored for as long as it is required to fulfill the purpose of processing. The data will be deleted as soon as it is no longer required to achieve the purpose.

In addition to Google Ireland Limited, the data may be transmitted to the following recipients as part of the processing:

- Google LLC.
- Alphabet Inc.

To read the privacy notice and cookie policy of Google Ireland Limited, please visit <https://policies.google.com/privacy?hl=en> and <https://policies.google.com/technologies/cookies?hl=en>.

As part of the processing by Google Analytics, data may be transferred to the third countries USA, Singapore, Taiwan and Chile.

#### **4.1.2 Google Maps**

On this website the “Google Maps” service is integrated via API in order to be able to display geographical information. The use of Google Maps enables Google to collect, process and use data about your use of the service. By using Google Maps, information about the use of this website, including your IP address and the (start) address entered as part of the route planner function,

can be transmitted to Google in the USA. The map content is transmitted by Google directly to your browser, which then integrates it into the website. Further information about how Google processes your data can be found in the Google privacy policy.

The following data is collected and processed using Google Maps:

IP address  
Location information  
Usage data  
Date and time of visit  
URLs

The legal basis for processing is your consent in accordance with Art. 6 para. 1 sentence 1 lit. a) GDPR. If you do not want Google to collect, process or use data about you via our website, you can refuse your consent or revoke it at any time with effect for the future. You can also deactivate JavaScript in your browser settings. In this case, however, you will not be able to use the map display.

The personal data will be stored for as long as it is necessary to fulfil the purpose of processing. The data will be deleted as soon as it is no longer required to achieve the purpose.

The data may be transmitted to the following recipients as part of the processing in addition to Google Ireland Limited:

- Google LLC.
- Alphabet Inc.

As part of the processing by Google Analytics, data may be transmitted to the third countries USA, Singapore, Taiwan and Chile.

#### **4.1.3 Google Ads**

We use "Google Ads" (formerly Google AdWords) on our website, a service provided by Google Ireland Ltd. Google Ads enables us to draw attention to our attractive offers using advertising on external websites. This enables us to determine how successful individual advertising measures are. These advertising materials are delivered by Google via so-called "ad servers". For this purpose, we use so-called ad server cookies, which can be used to

measure certain parameters for measuring success, such as the display of ads or clicks by users. If you access our website via a Google ad, Google Ads will save a cookie on your PC. These cookies usually expire after 30 days. They are not intended to be used to identify you personally.

The following information is usually saved as analysis values for this cookie: Unique cookie ID, number of ad impressions per placement (frequency), last impression (relevant for post-view conversions), opt-out information (marking that the user no longer wishes to be contacted). These cookies enable Google to recognize your web browser. If a user visits certain pages of an Ads customer's website and the cookie stored on their computer has not yet expired, Google and the customer can recognize that the user has clicked on the ad and been redirected to this page. Each Ads customer is assigned a different cookie. Cookies cannot therefore be tracked across Ads customers' websites.

We ourselves do not collect and process any personal data in the advertising measures mentioned. We only receive statistical evaluations from Google. Based on these evaluations, we can see which of the advertising measures used are particularly effective. We do not receive any further data from the use of the advertising material, in particular we cannot identify the users based on this information. Due to the marketing tools used, your browser automatically establishes a direct connection to the Google server.

To the best of our knowledge, Google receives the information that you have accessed the corresponding part of our website or clicked on an ad from us. If you have a user account with Google and are registered, Google can assign the visit to your user account. Even if you are not registered with Google or have not logged in, there is a possibility that Google will find out and save your IP address.

We use Google Ads for marketing and optimization purposes, in particular to display ads that are relevant and interesting to you, to improve campaign performance reports and to achieve a fair calculation of advertising costs. The legal basis is your consent in accordance with Art. 6 para. 1 sentence 1 lit a) GDPR.

As part of the processing by Google, data may be transmitted to the third countries USA, Singapore, Taiwan and Chile.

You can also prevent the installation of cookies by deleting existing cookies and deactivating the storage of cookies in the settings of your web browser. You can also prevent cookies from being stored by setting your web browser to block cookies from the domain “www.googleadservices.com” (<https://www.google.de/settings/ads>). Please note that this setting will be deleted if you delete your cookies. You can also deactivate interest-based ads using the link <http://optout.aboutads.info>. Please note that this setting will also be deleted if you delete your cookies.

You can find further information on data usage by Google, setting and objection options, and data protection on the following Google websites:

Privacy policy: <https://policies.google.com/privacy?hl=de&gl=de>

Google website statistics: <https://services.google.com/sitestats/de.html>

## 4.2 Typeform

We use Typeform, provided by TYPEFORM SL, C/Bac de Roda, 163 (Local), 08018 Barcelona, Spain (Typeform), for some of our contact forms. You can tell that we are using Typeform by the “Typeform” logo displayed in the bottom right-hand corner of the screen. Typeform enables us to provide you with a simple way to contact us.

To this end, we pass on the following personal data to Typeform:

Email address

First name

Surname

Telephone number

Typeform is the recipient of your personal data and acts as a data processor on our behalf. The legal basis for this processing is your consent in accordance with Article with Art. 6 para. 1 sentence 1 lit. a) of the GDPR. You may withdraw your consent to the processing of your personal data at any time. Withdrawal can be made via the contact details provided. Your data will be processed until your enquiry has been answered. Declaring your withdrawal does not affect the lawfulness of the processing carried out up to that point.

The data is stored solely for the purpose of transmitting enquiries and responding to them. The mandatory fields are used to identify and respond to your enquiries. You may also choose not to provide us with your personal data

via such a contact form. Alternatively, you may contact us at the email address provided in this statement.

In addition to the data mentioned above, Typeform collects the following personal data using cookies: information about your device (IP address, device information, operating system, browser settings). Furthermore, usage data is collected, such as the date and time when you used the contact form. Further information can be found at:

### 4.3 Social Media

We maintain online social media presences to increase our reach. If you click on a link embedded in our websites or apps, you will be redirected to the relevant page:

Instagram: <https://www.instagram.com> ,

Facebook: <https://www.facebook.com>.

TikTok: <https://www.tiktok.com>.

X: <https://www.x.com>

LinkedIn: <https://www.linkedin.com>

If there is joint responsibility with Instagram or Facebook, the joint responsibility agreement applies. You can find the agreement at [https://de-de.facebook.com/legal/terms/page\\_controller\\_addendum](https://de-de.facebook.com/legal/terms/page_controller_addendum). Further information on the respective responsibilities can be found in the Facebook Page Insights Supplement ([https://de-de.facebook.com/legal/terms/page\\_controller\\_addendum](https://de-de.facebook.com/legal/terms/page_controller_addendum)). The legal basis for the processing of the data is Art. 6 para 1 sentence 1 lit. f) GDPR in connection with Section 25 para. 2 no. 2 TDDDg. Our legitimate interest in this respect is to increase the reach of our online presence on social media channels. The purpose of the processing is to increase our presence on the internet. Access to the data is granted to our employees who are active in the management of the social media channels and, if applicable, employees of the respective provider. Your personal data is transferred to the companies listed below in the USA or can be accessed from there. The security of the transfer is ensured by the EU standard contractual clauses, which guarantee that the processing of personal data is subject to a level of security that corresponds to that of the GDPR. If the EU standard contractual clauses are not sufficient to establish an adequate level of security, your consent may serve as the legal basis for the transfer to third countries in accordance with Art. 49 para. 1 sentence 1 lit. a) GDPR. You can find information on data processing at

Instagram (Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, USA): <http://instagram.com/about/legal/privacy>, at Facebook (Meta Platforms Ireland Ltd., 4 Grand Canal Square, Dublin 2, Ireland): [https://www.facebook.com/about/privacy/legal\\_bases](https://www.facebook.com/about/privacy/legal_bases), at TikTok (TikTok Technology Limited, 10 Earlsfort Terrace, Dublin, D02 T380, Ireland): <https://www.tiktok.com/legal/page/us/privacy-policy/en>, at X (X Internet Unlimited Company, One Cumberland Place, Fenian Street Dublin 2, D02 AX07 IRELAND): <https://x.com/en/privacy> and at LinkedIn (LinkedIn Ireland Unlimited Company, Wilton Plaza, Wilton Place, Dublin 2, Ireland): <https://www.linkedin.com/legal/privacy-policy>

#### **4.4 YouTube**

Our website integrates videos from the YouTube service. YouTube is provided by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, a subsidiary of Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

When you visit a page that contains an embedded YouTube video, personal data such as your IP address, device information, browser details, and possibly other usage data will be transmitted to YouTube. In addition, YouTube may use cookies or similar technologies to analyze your usage behavior. We recommend that you only share information necessary for using the service – and only click on an embedded video if necessary – and be aware that additional data processing by YouTube may occur.

Whether you choose to use embedded YouTube videos is entirely up to you. You can access the same information through alternative media or by contacting us directly.

The legal basis for embedding YouTube videos is Art. 6 para. 1 sentence 1 lit. f) GDPR, as we have a legitimate interest in presenting our content in an appealing way. If you have given your consent to the data transfer, processing is additionally based on Art. 6 para. 1 sentence 1 lit. a) GDPR.

Data processing by YouTube is governed by Google's privacy policy, which you can view here:

<https://policies.google.com/privacy?hl=en>

It cannot be ruled out that employees of YouTube or Google may have access to your personal data. Likewise, it cannot be excluded that your data will be stored on servers in the US. The transfer of data to the USA is based on the EU Standard Contractual Clauses and the Data Privacy Framework, under which Google LLC is certified. Details of these regulations can be found here:

<https://www.dataprivacyframework.gov/s/program-overview>

#### **4.5 Further websites**

Our website also may contain links to further websites.

When you click on a respective link on our website to such a further websites you will be directed to the other websites on which personal data such as your IP address, device information, browser details, and possibly other usage data may be processed by the other websites.

Whether you choose to use the link on our website to such a further websites entirely up to you.

Information on how your personal data is processed by the providers of such a further websites can be found in the privacy policies on the platforms of these providers. Data processing on the further providers' platforms is the responsibility of the respective providers, meaning that the providers, not us, are responsible for the corresponding data processing.

The legal basis for placing the content of a further websites on our website is Art. 6 para. 1 sentence 1 lit. f GDPR, as we have a legitimate interest in presenting our content in an appealing way. If you have given your consent to the transfer, processing is additionally based on Art. 6 para. 1 sentence 1 lit. a GDPR.

#### **5. Cookies**

Depending on your browser settings and whether you have given us your consent, cookies may be set when you visit the website in order to extend the functionality of the website and make it more convenient for you to use.

Cookies are small text files that are stored on your computer. Cookies are stored and read on the basis of Section 25 TDDDGD. Most of the cookies we use are deleted from your hard disk at the end of the browser session ("session

cookies"). In addition, we use so-called permanent cookies ("persistent cookies"), which remain on your end device in order to recognize you the next time you visit the website. If cookies are set, they collect and process certain user data such as browser and location data as well as IP address values to an individual extent as described above in the server log files. Persistent cookies are automatically deleted after a specified period, which may vary depending on the cookie.

If personal data is also processed by individual cookies used by us, the processing is carried out in accordance with Art. 6 para. 1 sentence 1 lit. f) GDPR on the basis of our legitimate interest in improving the stability and functionality of our website (in the case of so-called "necessary cookies") or in accordance with Art. 6 para. 1 sentence 1 lit. a) GDPR on the basis of your consent for all other cookies (marketing and analysis cookies).

An overview of the cookies used and the duration of the respective cookie storage can be found in the cookie settings in our cookie consent tool.

Please note that you can also set your browser so that you are informed about the setting of cookies and can decide individually whether to accept them or to exclude the acceptance of cookies for certain cases or in general. Each browser differs in the way it manages cookie settings. Cookie settings are described in the help menu of each browser, which explains how you can change your cookie settings. Please note that if you do not accept cookies, the functionality of our website may be restricted.

## **6. Cookie Consent Tool**

We use a so-called cookie consent tool to obtain consent for cookies and cookie-based applications that require consent.

Each cookie must be evaluated individually to a certain extent, as each cookie stores different data. The expiry time of a cookie also varies from a few minutes to a few years. Therefore, please refer directly to the cookie settings in our cookie consent tool, which is always displayed at the bottom of the website, for an overview of the cookies used and the duration of the respective cookie storage.

So that the cookie consent tool can clearly assign page views to individual users and individually record, log and store the consent settings made by the user for the duration of a session, certain user information, as described in

the server log files, is collected by the cookie consent tool when our website is accessed, transmitted to the cookie consent tool server and stored there.

The data processing carried out by the cookie consent tool is carried out in accordance with Art. 6 para. 1 sentence 1 lit. f) GDPR on the basis of our legitimate interest in a legally compliant, user-specific and user-friendly consent management for cookies and also in a legally compliant design thereof, insofar as Art. 6 para. 1 sentence 1 lit. c) GDPR also applies as the legal basis. We process your data for this purpose for the duration of your session and delete your data afterwards, unless you have given your consent to the setting of cookies; in such a case, we process your data for the duration specified for each cookie.

## **7. Your rights**

You can contact us either in writing or by email at [info@changemakerxchange.org](mailto:info@changemakerxchange.org) to exercise the following rights:

Information about your data in order to check and verify it, in accordance with Art. 15 GDPR;

Receiving a copy of your personal data, Art. 15 (3) GDPR;

rectification, erasure or restriction of processing, including the right to have incomplete or inaccurate data completed by means of supplementary communication, in accordance with Art. 16, 17 and 18 GDPR

Objection to the processing of personal data processed by us on the basis of legitimate interests pursuant to Art. 6 para. 1 sentence 1 lit. f) GDPR, pursuant to Art. 21 GDPR; there is a right to object to the processing if this is done for reasons arising from your particular situation; if the objection is directed against the processing of personal data for the purpose of direct marketing, you have a general right of objection without the requirement to specify a particular situation;

Receiving the data you have provided in a structured, commonly used and machine-readable format and transmitting this data to another controller, provided that you have given your consent to the processing or the processing is based on a contract;

You also have the right to lodge a complaint with a supervisory authority in connection with the processing of your personal data. You can contact the authority responsible for your place of residence or the Berliner Beauftragte für Datenschutz und Informationsfreiheit, Alt-Moabit 59-6, 10555 Berlin

If you have given your consent to processing, you can revoke this at any time with effect for the future by notifying us, e.g. via [info@changemakerxchange.org](mailto:info@changemakerxchange.org). We will store your consent for three years after the end of the year in which you withdraw your consent.

## **8. Automated decision-making and profiling**

With the exception of the services described above, your personal data will not be used for automated decision-making or profiling. Profiling is only carried out with your consent as described above in the context of the individual services.

## **9. Changes to this privacy notice**

We reserve the right to amend this privacy notice in the event of changes to the legal situation or our services or for other reasons. The current version is always available on our website.